The North America Economic Connectivity Conference convenes high-level actors on business, trade and economic development driven by the growth in consumer markets and supply chains in Mexico, Canada and the U.S.

The program includes four panels that address strategies to promote economic development from different angles: a panel on clusters mapping initiatives on the border regions, led by federal agencies and partners; a panel on initiatives implemented by actors in Arizona to promote trade and connectivity with Mexico; a panel with leaders of businesses with presence in the U.S., Canada, and Mexico to share their experiences operating in North America; and a panel with presidents of business chambers in Arizona and Sonora on cross-border business opportunities. A special focus of the discussions is how to leverage the role of Arizona as a gateway to Canada and Mexico.

This event will:

• Illustrate how business leaders from a diverse group of companies select locations for investment and market development.

• Link businesses, researchers and innovators on both sides of border regions; enable communities to identify potential organizations to partner with to advance regional cluster initiatives.

• Assist stakeholders, particularly those in cross-border regions, in developing successful regional economic development strategies and support regionally vital businesses.
Agenda

7:30 - 8:15 am: Check-in and networking

8:15 - 9:00 am: Welcome remarks

Participants

- The Honorable Greg Stanton, Mayor, City of Phoenix
- Thomas Guevara, Deputy Assistant Secretary for Regional Affairs, Economic Development Administration, U.S. Department of Commerce
- Ana Luisa Fajer-Flores, Director General for North America, Mexico’s Ministry of Foreign Affairs (SRE)
- Glenn Williamson, Honorary Consul for Canada in Arizona; and Founder and CEO, Canada Arizona Business Council
- Dr. Sethuraman Panchanathan, Sr. Vice President, Office of Knowledge Enterprise Development, Arizona State University

9:00 - 10:00 am: PANEL 1 “Clusters Mapping and Opportunities on the Border Regions”

This panel focuses on iClusters initiatives. Panelists will present on their clusters mapping initiatives along the U.S.-Mexico and U.S.-Canada border regions: best practices, opportunities, and challenges.

Moderator

Alfredo Sanchez, iClusters Co-Chair for Mexico; CEO, QOS Labs

Panelists

- Adriana Eguia Alaniz, Executive Director, Cali Baja Bi-National Mega-region; Executive Director, Endeavor
- Dr. Amado Villarreal, Director, Institute for Regional Development, School of Government and Public Transformation, Tec de Monterrey
- J.D. Snyder, Project Director, Center for Community and Economic Development, Michigan State University
- Guy Poirier, Director, Research and Analysis Branch, Ministry of Economic Development, Employment and Infrastructure, Government of Ontario, Canada

10:00 -10:10 am: Coffee break
10:10 - 11:10 am: PANEL 2 “Arizona and Mexico Initiatives to Catalyze Economic Development”

This panel focuses on Arizona initiatives on economic development with Mexico. Panelist will present their major findings on opportunities for increased trade and economic growth in the Arizona-Mexico region.

**Moderator**
Andres Martinez, Editorial Director of Zócalo Public Square and Special Advisor to the President, ASU

**Panelists**
- Sapna Gupta, Senior Policy Analyst, Morrison Institute, ASU
- Dr. Pablo de la Peña, Director Public Administration Transformation, School of Government and Public Transformation, Tec de Monterrey
- Justin Dutram, Deputy Executive Director, Arizona-Mexico Commission

11:10 - 11:30 am: Lunch check-in, networking

11:30 - 1:00 pm: LUNCH AND PANEL 3 “Growing North American Operation: Business Experiences”

Business leaders of companies with presence in the U.S., Canada, and Mexico, will provide insights regarding their experience expanding operations to the North American countries: what has worked well, what challenges they have faced in different business environments, and their policy recommendations to increase trade and economic connectivity in the North America region.

**Moderator**
Sandra Watson, President and CEO, Arizona Commerce Authority

**Panelists**
- Jerry Moyes, Founder and CEO, SWIFT Transportation
- Guillermo Martínez-Sans, Executive Vice President of Human Resources and Communications for CEMEX USA
- Réal Gervais, President, Gestion Réal Gervais Inc., Former Vice President of Operations, Bombardier

1:00 - 1:15 pm: Networking break
1:15 – 2:45 pm: PANEL 4 “Business Opportunities between Arizona and Sonora”

This session will be a dialogue among business organizations leaders of Arizona and Sonora to discuss potential business and connectivity opportunities.

Moderator
Justin Dutram, Deputy Executive Director, Arizona- Mexico Commission

Panelists

- Gonzalo de la Melena Jr., President and CEO, Arizona Hispanic Chamber of Commerce
- Glenn Hamer, President and CEO, Arizona Chamber of Commerce and Industry
- Arturo Rodríguez, Vice President Business Development, Intugo; Board Member, Mexico’s National Chamber of the Electronics and IT Industry (CANIETI, Hermosillo)
- Glenn Williamson, Honorary Consul for Canada for Arizona; and Founder and CEO, Canada Arizona Business Council

2:45 - 3:30 pm: Conclusions

This session will be a discussion with the audience to finalize the recommendations to our governments and private agencies, discussed during the day. Conclusions will be presented to US-Mexico binational forums, such as MUSEIC and the High Level Economic Dialogue, among others.
Participant Biographies
(In order of appearance)

The Honorable Greg Stanton, Mayor, City of Phoenix

Since taking office, Mayor Stanton has worked tirelessly to build a modern economy that works for every Phoenix family. By boosting trade with Mexico, investing in the biosciences, and lifting up local small business, Stanton is leading the way to create an innovation based, export economy built to last.

Stanton is also committed to making our community a welcoming place for military veterans and their families. Under his leadership, Phoenix became the first U.S. city to end chronic homelessness among veterans. And Stanton’s H.E.R.O. initiative is emerging as an example for how to match veterans—especially post-9/11 vets—with local employers and good jobs.

Stanton attended Marquette University on the Harry S. Truman Scholarship, and earned a law degree from the University of Michigan. Before he was elected mayor in 2011, Stanton served nine years on the City Council and as Arizona's Deputy Attorney General. He and his wife, Nicole, who is a prominent local attorney, are both working parents of two young children.

Thomas Guevara, Deputy Assistant Secretary for Regional Affairs, Economic Development Administration, U.S. Department of Commerce

Deputy Assistant Secretary Guevara directs and supervises the activities of the Economic Development Administration's (EDA) Office of Regional Affairs, including the Performance and National Programs Division and all six EDA Regional Offices. EDA's Regional Offices are responsible for program delivery of investments that fulfill the
agency’s mission of leading the federal economic development agenda by promoting competitiveness and preparing American regions for growth and success in the worldwide economy. Prior to joining EDA, Mr. Guevara served as a Director at Crowe Horwath LLP in Indiana, where he managed financial advisory services for over $1 billion in bond sales for public and public-private capital projects and delivered economic impact studies for projects totaling over $500 million. Mr. Guevara also has served as an adjunct professor at Indiana University, teaching finance, management and budgeting courses to graduate and undergraduate students.

**Ana Luisa Fajer-Flores, General Director for North America, Mexico’s Ministry of Foreign Affairs**

Ms. Fajer has held various government positions including Consul in St. Paul, Minnesota, Director General for Africa and the Middle East, Advisor to the President of the Committee of Foreign Affairs of Mexico Senate and Advisor for International Affairs to the Director of the Center for Intelligence and National Security (CISEN). She has also served as Director of the Mexican Council for International Affairs and Coordinator of International and Interinstitutional Relations of the National Institute of Migration, among many other positions.

**Ana Luisa Fajer Flores** has a bachelor’s degree in international relations from the National Autonomous University of Mexico (UNAM), and has a master’s degree in African studies from El Colegio de México (COLMEX). She has been a member of the Mexican Foreign Service since 1994.

**Glenn Williamson, Honorary Consul for Canada for Arizona; Founder and CEO, Canada Arizona Business Council**

Glenn Williamson has more than 30 years of entrepreneurial and executive level experience, primarily in the financial and operational aspects of companies. Specializing in accessing the
Canadian capital markets for global investments, Mr. Williamson is Chairman of EPCOR Water USA, the largest private water utility in Arizona, a subsidiary of EPCOR Utilities, headquartered in Edmonton, Alberta, with operations in Canada and the U.S. Mr. Williamson is also CEO of Nest Ventures L.L.C. with offices in Montreal and Phoenix.

Mr. Williamson is the founder and CEO of the Canada Arizona Business Council, a private sector group sanctioned by the Canadian Government and the State of Arizona to work on increasing bilateral trade and foreign direct investment between Canada and Arizona. On February 10, 2014, Mr. Williamson was appointed Honorary Consul for Canada for Arizona. He currently resides in Phoenix with his wife and three children.

Dr. Sethuraman “Panch” Panchanathan, Sr. Vice President, Office of Knowledge Enterprise Development, ASU

Panchanathan leads the Office of Knowledge Enterprise Development, which advances research, entrepreneurship and economic development at ASU, in Arizona and beyond.

Panchanathan was the founding director of the School of Computing and Informatics and was instrumental in founding the Biomedical Informatics Department at ASU. He also served as the chair of the Computer Science and Engineering Department. He founded the Center for Cognitive Ubiquitous Computing (CUbiC) at ASU. CUbiC’s flagship project iCARE, for individuals who are blind and visually impaired, won the Governor’s Innovator of the Year-Academia Award in November 2004.

In 2014, Panchanathan was appointed by President Barack Obama to the U.S. National Science Board (NSB). He has also been appointed by U.S. Secretary of Commerce Penny Pritzker to the National Advisory Council on Innovation and Entrepreneurship (NACIE). Panchanathan has published over 425 papers in refereed journals and conferences and has mentored over 100 graduate students, post-docs, research engineers and research scientists who occupy leading positions in academia and industry.
Dr. Amado Villarreal-Gonzalez, Director, Regional Development Institute, School of Government and Public Transformation, Tec de Monterrey

Dr. Villarreal leads the Strategic Technology Observatory (OET) of Tecnológico de Monterrey (Tec de Monterrey). The Observatory provides relevant information for identifying business opportunities in Mexico. From this position, Dr. Villarreal supports clusters established in the design and implementation of industrial development strategies, both in Mexico and in other regions such as Latin America. He is also a research professor at the School of Government and Public Transformation of Tec de Monterrey.

Dr. Villarreal holds a degree in economics from Tec de Monterrey, a master’s degree in applied economics from the Wharton-Tec de Monterrey program, a master’s degree in finance program from Tulane University, and a Ph.D. in financial economics from Tulane University, AB Freeman School of Business. He is also a graduate of the Executive Program in public policy from the Kennedy School of Government at Harvard University.

Adriana Eguia-Alaniz, Executive Director, Cali Baja Bi-national Megaregion and Executive Director, Endeavor

Ms. Eguia has 11 years of experience working with entrepreneurs. She was the head coordinator for a business incubator in Mexicali, Baja California, called EmpreSer. She worked at the maquiladora industry for a year and during the last 8 years, as the head of Endeavor, a business accelerator project based in developing countries. Ms. Eguia directed the Economic Development Institute at CETYS University, and she is also a partner in a consulting firm that serves family based companies.
Ms. Eguia has taught the following courses: International business, Business Strategy, Business Plan Development and Advanced English. She has also been president and governor of Rotaract Club (2001-2009) and president of a Toastmasters club. Ms. Eguia has a bachelor’s degree in International business, an MBA and a master’s degree in economic development, from CETYS University.

J. D. Snyder, Project Director, Center for Community and Economic Development, Michigan State University

J.D. currently heads up the MSU Center for Community and Economic Development Binational Regional Collaboration and Innovative Export Strategies projects, funded by the MSU Institute for Public Policy and Social Research's Michigan Applied Public Policy Research program. He was also the project director for the USDA-funded Northern Michigan Capital Access Project and the nationally-recognized, US EDA-funded project to support Northern Michigan innovative regional planning in the global knowledge economy. Under his supervision, the latter project produced six Collaborative Learning (Co-Learning) White Papers and the Northern Michigan Knowledge Economy Indicators report (2009). He has an M.S. in Resource Development from Michigan State University and a B.A. in history from Wayne State University in Detroit.

Guy Poirier, Director, Research and Analysis Branch, Ministry of Economic Development, Employment and Infrastructure Government of Ontario

Guy Poirier was appointed Director of Research and Analysis in 2012. He leads the Ministry’s annual research plan, analyzes Ontario’s firms, sectors and regions and provides business intelligence to support Ministry priorities on innovation, investment and
trade development. Previously, Mr. Poirier was responsible for Ontario’s international offices and business immigration programs. Mr. Poirier holds degrees from the University of Ottawa, l’Université Laval in Québec City and York University in Toronto where he received his Ph.D. and taught public policy and political science before joining the Government of Ontario.

Alfredo Sánchez-Alcántara, Co-chair for Mexico, MUSEIC’s iClusters Initiative; CEO, QOS Labs

Alfredo Sanchez is currently a member of the Steering Committee of the Mexican Technology Platform (MTP), a nonprofit and nation-wide organization formed by representatives of government, academia and private sector that studies and promotes domestic and global cooperation on innovation, acting as Chair of its Living Labs group. He is a co-founding member of the Mexico-U.S. Entrepreneurship and Innovation Council, acting as Co-Chair of the Innovation Clusters Subcommittee. He is also Chairman of the Board of QoS Labs, a company he co-founded in Mexico in 1997, and Chairman of Spribo, a company he co-founded in 2008 to introduce knowledge networking technologies to the international market.

Alfredo Sánchez has participated in the early adoption of innovative information and telecommunications technologies for over 30 years. His entrepreneurial activities started in the late 70’s by co-founding the first company that introduced commercial versions of the Unix operating system in Latin America. From 1984 to 1989 he served as Chairman and CEO of Onyx Technologies in Silicon Valley. Mr. Sanchez founded Red Uno, the company that pioneered the Internet in Mexico and after Red Uno partnered with Telmex in 1995, he was for several years the Chair of the Telmex national data network, as General Director of Carso Global Telecom (controlling stockholder of Telmex), as Vice Chair of Prodigy online service in New York (acquired later by AT&T), and as member of the Board of Directors of Telmex.
Sapna Gupta, Senior Policy Analyst, Morrison Institute for Public Policy, ASU

Sapna Gupta works in the areas of economic development, cross-border trade, education and workforce development. She is the author of On The Rise, a report on career and technical education in Arizona. Previously, Sapna consulted and conducted research for civic organizations, nonprofits and universities. She structured financings for public and not-for-profit entities as an investment banker in public finance at J.P. Morgan and was an economist and consultant at the World Bank’s West Africa Infrastructure Division, working on infrastructure projects in Mali, Guinea and Sierra Leone. Sapna obtained a master’s degree in public policy from the Harvard Kennedy School and earned her bachelor’s degree in public policy studies from the University of Chicago. Prior to graduate school, she was an analyst at ICF International, a consulting firm in Washington D.C.

Dr. Pablo de la Peña, Director of Strategic Programs and Executive Education, School of Government and Public Transformation, Tec de Monterrey

Dr. De la Peña has coordinated several projects in Regional Development, Strategic Planning and Security and Prevention, such as: such as “Identifying the Economic Engines for Sonora” “Hermosillo’s Vision for 2025”; “Identification of Strategic Opportunities for Sonora’s Industrial Clusters,” “Towards a Knowledge Based Economy in Sonora,” and more recently: a bi-national project with the Arizona State University to identify business opportunities for the Automotive, Aerospace and Medical Equipment Clusters in México.

He received his bachelor’s degree in economics from Tec de Monterrey, and his Ph.D. in public administration and policy, from the University of Arizona, in which he analyzed the relationship between foreign direct investment and the creation of a new entrepreneurial class in México.
Justin Dutram, Deputy Executive Director, Arizona-Mexico Commission

Mr. Dutram supports the State of Arizona’s engagement with Mexico on key bilateral trade and policy initiatives. Prior to the AMC, Mr. Dutram served as program coordinator for the University of Arizona’s Office of Global Initiatives, developing strategic, bilateral initiatives between the University and Mexico. At the Office of Global Initiatives he was charged with coordinating delivery of academic and non-credit programs to the Arizona-Sonora transborder region.

Mr. Dutram is a member of the organizing committee for the Binational Seminar Series on Human Development Issues in the Arizona/Sonora Transborder Region and was a co-organizer with colleagues from the El Colegio de la Frontera Norte and El Colegio de la Frontera Sur of the International Colloquium on Sustainable Development: Border Dialogues North/South. Mr. Dutram received his M.Ed. in bilingual and multicultural education from Northern Arizona University, and his B.S. in geography from New Mexico State University.


Alana has 18 years of combined experience in government relations, public affairs/administration, policy analysis/regulatory affairs, economic/infrastructure development, community outreach, PR/advertising communications and international affairs. After spending several years in the private sector as an executive leading government relations and external affairs strategies at a transportation technology company, Alana rejoined the Maricopa Association of Governments, a regional body comprised of leaders in government, business and higher education.
Alana earned an undergraduate degree in organizational and intercultural communication and a master’s degree in public administration, both from Arizona State University. Alana’s awards include the Phoenix Business Journal’s Forty Under 40 - Class of 2012, Arizona Who’s Who in Business 2011.

Andrés Martinez, Editorial Director of Zócalo Public Square, and Special Advisor to the President, ASU

Andrés is editorial director of Zócalo Public Square, an ASU-affiliated Ideas Exchange based in Los Angeles, and the editorial director of Future Tense, a Washington, D.C.-based partnership between ASU, New America and Slate magazine. He is also a professor of practice at the Cronkite School and a special advisor to President Michael Crow. Mr. Martinez is a board member of the Arizona-Mexico Commission and Immigration Works.

Prior to joining ASU, Martinez was Vice President and Director of the Fellows Program at the New America Foundation. Mr. Martinez has also been the editorial page editor of The Los Angeles Times and assistant editorial page editor at The New York Times. He was a 2004 Pulitzer Prize finalist for a series of editorials and also been a business reporter at The Wall Street Journal and at The Pittsburgh Post-Gazette (1994-95), as well as an editorial writer at the Post-Gazette (1995-97). A native of Mexico, Mr. Martinez earned a Bachelor of Arts degree in history at Yale, a Master of Arts degree in Russian history at Stanford University, and a Juris Doctor degree at Columbia University Law School.

Jerry Moyes, Founder and CEO, Swift Transportation

Mr. Moyes relocated to Phoenix in 1966 and began hauling steel with his one truck, forming a partnership with a steel importer called Common Market Dist. Corp., which he later merged with a company he founded,
Swift Transportation. In 1986, he was named Chairman of the Board, Chief Executive Officer, and President of the company. Mr. Moyes is a graduate of Weber State College with a B.S. in Business and an honorary doctorate degree. Through the years he has also been involved in a number of other organizations, serving as vice president of the American Trucking Association and president of the Arizona Trucking Association. He served as a board member of the Truckload Carriers Association, a director for the Greater Phoenix Economic Council, and a member of the Center for Entrepreneurship at Brigham Young University.

Guillermo Martínez-Sans, Executive Vice President of Human Resources and Communications for CEMEX USA

Since joining CEMEX in 2000, Guillermo has held leadership positions within human resources and strategic planning in several business units, including CEMEX Corporate, USA, Europe, Middle East, Africa, Asia, and Australia. Prior to joining CEMEX, Guillermo worked for The Boston Consulting Group and Norgestion. He holds a master's degree in business administration from IESE - University of Navarra in Barcelona, and a law degree from the University of Basque Country in San Sebastian, Spain.

Réal Gervais, President, Gestion Réal Gervais Inc.

Mr. Gervais was the Operations Vice-President, Bombardier Aerospace Mexico Manufacturing Center. With a mandate to establish a world-class manufacturing facility in Querétaro – where operations began on May 2, 2006 – he was responsible until July 12, 2012 for overseeing the progressive deployment of activities in the Mexican facility. These activities include the manufacture and assembly of wire harnesses for Bombardier Aircraft, and manufacture of structural and composite
aircraft components. Presently Réal Gervais is working as a consultant for aerospace company.

In 1991, he was appointed Director of the Dorval plant then, in 1994 promoted to Vice-President, Operations, Saint-Laurent plant. In 1999, Réal was appointed Vice-President, Operations, Belfast plant. Later, in 2001, he returned to Montréal as Vice-President, Operations, Dorval plant. Before joining Bombardier, Réal was part of the Canadian Armed Forces for 12 years where he completed an Aircraft Technician Training certificate at the Royal Military School. In addition, Réal has received several certificates in management from the Université de Montréal.

Sandra Watson, President and CEO, Arizona Commerce Authority

Sandra Watson brings more than 20 years of economic development leadership experience to Arizona. She and her teams have successfully attracted to Arizona hundreds of companies that have invested billions of dollars in capital and created more than 75,000 quality jobs. During her tenure with the Arizona Department of Commerce, and now the Arizona Commerce Authority (ACA), Ms. Watson served in positions with increasing responsibilities and results. She has led Business Attraction, Business Development, Innovation & Technology, Workforce and Marketing. She also served as Executive Director of the Governor’s Council of Innovation & Technology.

Ms. Watson worked tirelessly to implement the new vision for the ACA and its aggressive 5-year business plan promoting the state’s pro-business, competitive value proposition. She provided invaluable leadership during the organization’s transition from the Department of Commerce into one of the nation’s first state-based public-private partnerships focused on economic development. Ms. Watson holds an Honors Bachelor of Commerce degree, and completed the Global Leadership Certification program at the Thunderbird School of Management.
Gonzalo de la Melena Jr., President and CEO, Arizona Hispanic Chamber of Commerce

Gonzalo serves the community as the president of the Arizona Hispanic Chamber of Commerce and operator of the Phoenix Minority Business Development Agency (MBDA), the State’s leading advocate representing more than 100,000 minority business enterprises. Gonzalo is also the Founder of edmVentures, LLC, a small business investment company with holdings in Phoenix airport concessions – Sir Veza’s Taco Garage at Sky Harbor International.

Gonzalo has over 20 years of global management experience. He began his career in consumer products with Coca-Cola Enterprises before joining The Dial Corporation where he conducted business in more than thirty countries before the age of thirty. Gonzalo serves as a member of The Global Council: Thunderbird - The School of Global Management, Valley of the Sun - United Way. Gonzalo is recipient of the Phoenix Business Journal 40 under 40. Gonzalo received his MBA from Thunderbird, School of Global Management, and earned his undergraduate degree in business from ASU.

Arturo Rodríguez, Vice President, Business Development and Co-founder Intugo; Board Member, Mexico’s Chamber of the IT Industry, Hermosillo

Arturo has been involved in the software and IT industry since he graduated with a degree in computer science from, Tec de Monterrey, in Monterrey, Mexico.

Arturo, alongside Felix Tonella, was one of the original founders of INTUGO (formerly Vangtel). Arturo holds an MBA from ITESM as well as an Executive Management Program Degree from IPADE. He also is one of the
founders of the IT Association of Sonora and a board member of the National Industry Association in IT (CANIETI).

Glenn Hamer, President & Chief Executive Officer, Arizona Chamber of Commerce & Industry

Glenn Hamer has been president and CEO of the Arizona Chamber of Commerce and Industry since 2006. He has overseen the organization's development into one of the most respected pro-business public policy entities in the state. In 2011, Hamer led the business community's successful advocacy for passage of a landmark economic competitiveness package, which was hailed as the most significant job creation legislation passed in the state in a generation. Glenn currently represents the Arizona Chamber on the U.S. Chamber of Commerce Public Affairs Committee and Committee of 100, and is a member of the board for the Greater Phoenix Black Chamber of Commerce, the Tucson Hispanic Chamber of Commerce, and the Arizona Council on Economic Education. Hamer is a graduate of Cornell University's School of Industrial and Labor Relations and Arizona State University's College of Law.

Masters of Ceremony

Dr. Rafael Rangel-Sostmann, Presidential Professor of Practice for Education Innovation and Special Advisor to the President, ASU

Dr. Rangel-Sostmann served as the President of Tec de Monterrey (Tec) System during 26 years. When he left this position in 2011, Tec had four sub-systems: Tecnológico de Monterrey, with over 100,000; Virtual University with more than 13,000 at the graduate level students; TecMilenio University, with 30,000 students; and the Health System.
In 2012, Dr. Rangel joined Arizona State University as special advisor to the president. He is currently a council member of the Research Foundation for SUNY, in Albany, New York; member of the Advisory Council for Georgetown University for LATAM programs; board member of CEMEX, and board member of Coca Cola Foundation. In 2014, Dr. Rafael Rangel Sostmann was appointed by the President of Mexico Enrique Peña Nieto to be an independent board member of the Mexican Petroleum Fund for Stabilization and Development. Dr. Rangel received his doctoral degree from University of Wisconsin-Madison.

He has been recipient of many international awards, including six honorary doctoral degrees from Florida International University, University of British Columbia, Arizona State University, Georgetown University, Thunderbird School of Management, and Carnegie Mellon University.

Paola Garcia, Director, Mexico & LATAM Initiatives, Office of University Affairs, ASU

Paola helps develop strategic collaborative relationships with government agencies, universities, and nonprofit organizations of Mexico and Latin American countries. She implements initiatives led by Dr. Rafael Rangel Sostmann, who is a Special Advisor to the President.

In Mexico, she worked at economic development agencies in Sonora, on the supply chain management and FDI attraction. She also worked on small business development and directed a tech-based business incubator.

Paola earned a B.S. in industrial and systems engineering (summa cum laude) from Tec de Monterrey, and a master’s degree in public affairs, from the University of Texas at Austin.